

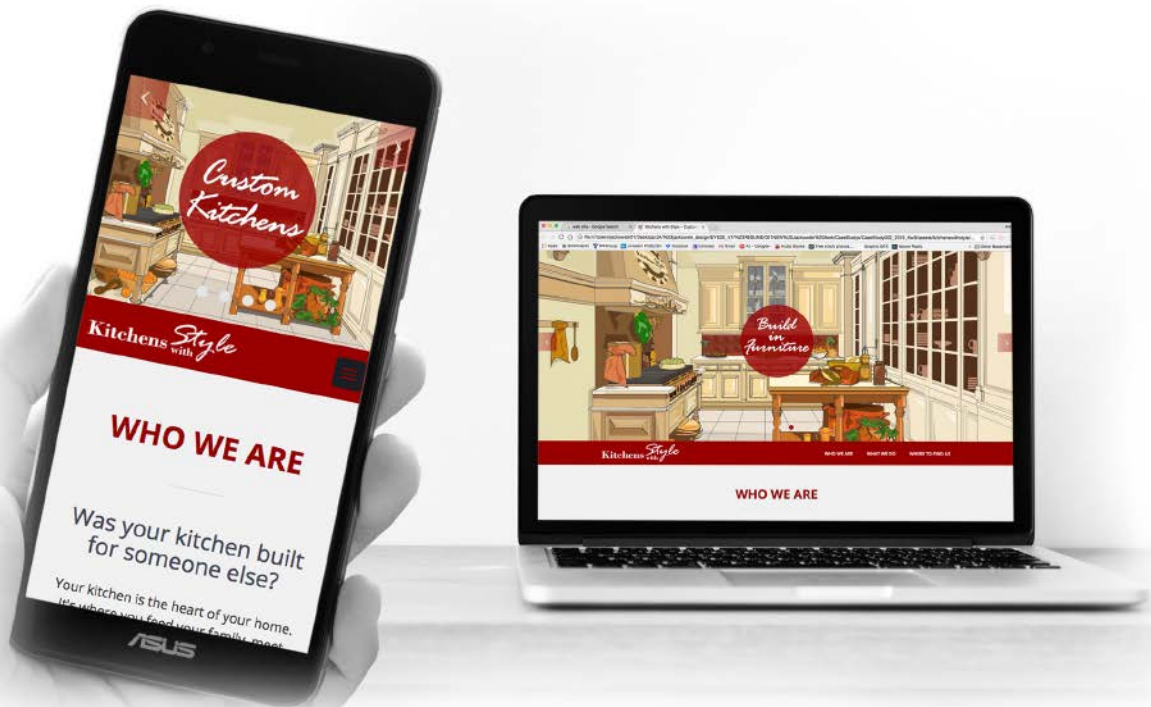
CASE STUDY

Kitchens *Style*
with

Client: Kitchens with Style

Role: Project Leader, Designer, Production, Programmer

Skills: Creative Thinking, Time Management,
Web Design, Photoshop, HTML 5



Project: **Responsive Web Design**

Goals: Improve profits by providing an accessible web design across various media platforms

Strategy: - Refurbish existing website to meet current media standards
- Analyze existing website, navigation and content
- Reuse formerly established graphics
- Meet client's budget and timeline

Objectives: - Create clean, responsive and easy to navigate site
- Assure easy client contact and straightforward site navigation

Tactics: - Utilize responsive HTML5 based navigation
- Employ HTML5 template and modify to suit project needs
- Apply latest search engine optimization practices

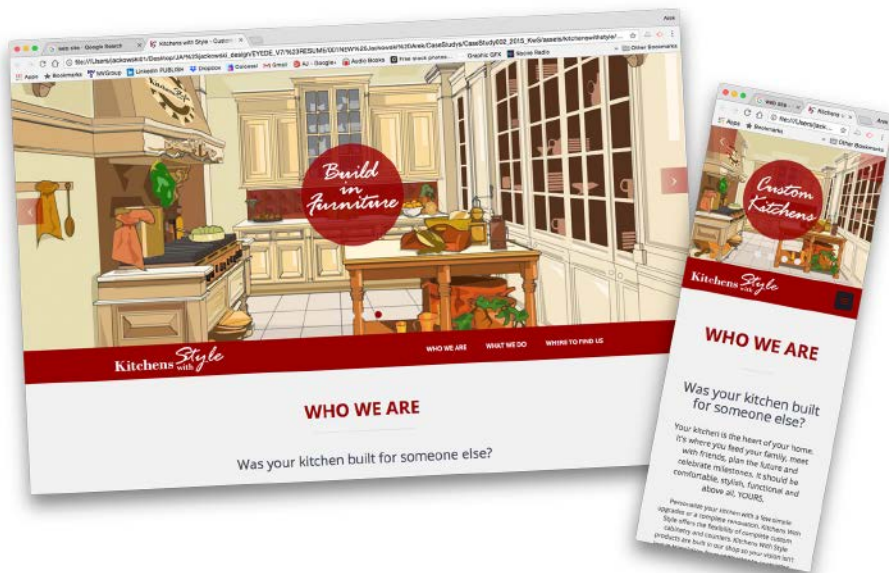
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Past:

Establish brand; Including logo, business card and promotional pamphlet



Present:

Refurbish existing website to meet current media standards