

PORTFOLIO



Client: Whirlpool Canada

Role: Designer, Production

Skills: Problem Solving, Time Management,
ADMATS Design, InDesign, Photoshop



Project: **Ad Template**

Within BTI, I have been asked to develop a series of Whirlpool ADMATS aiming to assist retailers with the promotion of the Home Advantage Appliance Event. I have designed and produced all design standards for the brand's current products as well as have managed content and graphics.